



For Immediate Release

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Friends of Foster Children of SWFL Receives over \$7,000 from Whole Foods Market 5% Day in Naples

(May 15, 2015 – Naples, FL) The Friends of Foster Children of Southwest Florida (FFC) was selected to be the beneficiary of Whole Foods Market 5% Day on April 7. With the support of friends, families and the community shopping for the cause, Whole Foods of Naples presented FFC with a check for \$7,347.

Whole Foods Market created 5% Days to give back to local communities by providing support to non-profit organizations whose programs directly benefit the communities surrounding their stores. The 5% Days are held quarterly in each store and on this special day, selected organizations receive 5% of a store's total pre-tax sales.

Jane Billings, FFC Executive Director, along with other staff and volunteers, were on-hand during the day to share information about FFC and the mission.

“With everyone’s support, the day was a huge success,” said Billings. “We hope to work with Whole Foods in the future; they really understand what we do for foster children in Southwest Florida. We were very fortunate to have been chosen.”

The mission of Friends of Foster Children is to focus on the children they serve by providing targeted educational and enrichment opportunities that allow each child to fulfill their potential. From tutoring to after-school enrichment activities and summer camps, FFC wants to nurture the child’s talents and passions.

FFC, a 501(c)(3) charitable organization, works to fulfill the unmet needs of every child who enters, or is at risk of entering the foster care system in Southwest Florida. FFC will follow the child wherever they are placed. For more information about Friends of Foster Children of Southwest Florida (FFC), visit www.friendsoffosterchildren.net or call (239) 262–1808.

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